



**B.V. Patel Institute of Management,
Uka Tarsadia University**



Date: 15-12-2022

Entrepreneurial Lessons from Movie Miss India

Objectives of Session: The main aim of the session was to understand the entrepreneurial concepts using movie.

Outcomes of Session: At the end of the session students will get how different entrepreneurial factors can be important for an entrepreneur.

Date	15-12-2022
Time	09:30 am to 12:30 pm
Venue:	Mandap
Class:	SY BBA
No. of Students:	130+
Coordinator:	Ms. Pragya Tripathi
Speaker Detail:	Dr. Vijay Gondaliya
Category	SSIP & Entrepreneurship Cell

B.V. Patel Institute of Management has organized a session for Second Year BBA Students on “Entrepreneurial Lessons from Movie Miss India” in association with SSIP IIC Council and Entrepreneurship Development and Start Up Cell Uka Tarsadia University.



Dr. Gondaliya has started session with basic ways to see the movie and also, suggested how one can learn from different movie. In the Movie “Miss India” following points were discussed by Dr. Gondaliya:

- Women empowerment
 - Women can also do the business.
 - Women can do all the things which man can do.
- Hurdles in doing business
 - Non- supportive family members
 - Stereotype – behavior
 - Legal hurdles
 - Competitions
 - Cheating by team members
- Entrepreneurial Personal factors / Characteristics
 - Clear Goal
 - Self Confidence
 - Risk Taking
 - Accepting challenges
 - Compete them selves
 - Professional ethics
 - Putting things first
 - Believing team members
- Also, suggested that having SWOT analysis about self.

Students has enjoyed the session with different ways to see the movie.

